

TalkPath™ Live

The Evolution of Therapy

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TalkPath Live Chosen to Present at ATA18 Pitch Jam

Startup EdTech Teletherapy Company Gets Chance to Showcase Its Message at Annual Conference of the American Telemedicine Association

Princeton, New Jersey (April 4, 2018) – Friday, March 30, was a good day at TalkPath™ Live (TPL), an innovative eLearning company that provides online therapeutic services in the areas of speech-language, occupational, and physical therapy, mental health counseling, and school-based academic instruction and psychological-educational assessment.

Late in the afternoon — heading into the holiday weekend — TPL’s CEO Mike Kaufman learned he had reason to celebrate when informed of the news that TalkPath Live had been selected as one of only six finalists to present to a select panel of patients, clinicians, tech industry insiders, and investors at the 2018 Annual Conference & Expo of the American Telemedicine Association (ATA) being held in Chicago from April 29 to May 1. The conference is the largest and most important gathering of telemedicine professionals in North America, attracting thousands of attendees each year.



The event at which TPL will present, called the ATA18 “Pitch Jam,” is scheduled for 3:30–5:00 p.m. on April 29 in the Innovation Zone of Exhibition Hall and is intended to give promising startups the opportunity to broadcast how and why their product “stands out from the crowd” in the fast-moving world of healthcare technology. “We’re so excited about using this invaluable forum to get the word out about our exceptional team that’s doing exceptional things for people in need,” stated Dr. Kaufman.

TPL’s “pitch” will consist of an overview of the novel tripartite system it has devised specifically for school-aged students, to deliver superior teletherapy services that yield superior outcomes. This platform-agnostic system consists of: (1) “**state-of-the-art humanity**,” the label TPL has given to its foundational approach to focusing on the personal aspect of a supposedly impersonal mode of treatment while simultaneously leveraging leading-edge technology to its best advantage; (2) 50+ years of combined **special education expertise**, which distinguishes TPL from other school providers, with thorough knowledge of the



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Michael L. Kaufman, MSW, PhD*

IEP (Individual Education Program) process for K–12 students with special needs; and (3) **TalkPath™ Classroom**, the company’s proprietary practice platform, available free to all users 24/7, to extend the learning far beyond timed sessions between therapist and student.

TalkPath Live is concentrating on the school market with its next-generation service packages, not only because that’s where it can make the greatest difference, but because that’s where the company’s heart and passion most lie. “When we can properly diagnose and then directly treat deficits early in a child’s development, it greatly increases the chances of eliminating, or at least minimizing, the challenges that accompany a wide range of disorders and disabilities into young adulthood and beyond. In our ardent efforts to change the course of young lives, we meet schools in four key areas of assistance: convenience, effectiveness, flexibility, and affordability,” Kaufman shared.

Per the Pitch Jam’s parameters, presenters are allotted 5 minutes to present, 7 minutes to field questions, and 3 minutes to close. With this 15-minute platform, TalkPath Live is hoping to augment its presence on the ever-evolving telehealth landscape and gain traction in its quest to revolutionize the provision of related/ancillary services in schools, for the students most in need of immediate, targeted intervention.

The winning pitch will be awarded a professional 5-minute promo video, a complimentary booth and invitation to speak at ATA19, and prominent placement in ATA marketing collateral.

For more information on TalkPath Live or any of its custom service options for individuals of all ages and all levels of ability, please contact Theresa Grant, Chief Program Development Officer, at 916-296-1772 or tgrant@talkpathlive.com.

ABOUT TALKPATH LIVE

TalkPath™ Live provides one-on-one online therapy services — live, in real time — to individuals in need of speech-language therapy, occupational therapy, physical therapy, mental health and behavioral counseling, direct academic instruction, and psychoeducational assessment. TPL’s groundbreaking service model delivers online therapy to anyone, anywhere, on any type of device — at home, at school, in hospitals, health care facilities, and home health settings. State-certified licensed therapists and qualified educators connect with clients over a secure two-way platform, using evidence-based practices and research-driven strategies to optimize session time and maximize therapy effectiveness. With a host of up-to-the-minute web-based tools and treatment methodologies, TalkPath Live’s remote delivery of expert-level therapeutic services is the ideal solution for school districts, care centers, and people of all abilities looking for an affordable, convenient, flexible, and customized path to their highest level of functioning and improved quality of life.